

Level of Contribution:		Lead Sponsor	Platinum	Gold	Silver	Bronze	Exhibitors
		R15,000,000.00	R7,500,000.00	R3,000,000.00	R1,500,000.00	R1,000,000.00	R250,000.00
Quantity		1	2	2	2	2	40
Event Opening Keynote		Yes					
Speaking slot in the Forum (Keynote or Panel)		Yes	Yes	Yes	Yes	Yes	
Welcome Gala Dinner Speech		Yes					
Farewell Reception speech			Yes				
Leadership Excursion				Yes			
Closed session/ meetings with Ministry / NCC		Yes	Yes	Yes			
Hosting of Leadership Tea breaks		Yes	Yes	Yes	Yes	Yes	
Media Conference Slot		Yes	Yes	Yes	Yes	Yes	
Summit Passes		15	10	10	5	5	3
Exhibition passes		30	20	15	15	15	10
Branding at the Opening Ceremony		Yes	Yes	Yes	Yes	Yes	Yes
Branding at the Venue		Yes	Yes	Yes	Yes	Yes	Yes
Branding at the business Lounge		Yes	Yes	Yes	Yes		
Branding Gala Dinner		Yes					
Branding Farewell Dinner			Yes				
Recognition at the Opening Keynote		Yes	Yes	Yes	Yes	Yes	
Acknowledgement at the Farewell Dinner		Yes	Yes	Yes	Yes	Yes	
Logo on Delegate Bags		Yes					
Logo on Billboards and airport & Welcome Desk		Yes					
Branding at Media Lounge/ Space		Yes	Yes	Yes	Yes	Yes	
Branding of VIP cars provided by Host Country		Yes	Yes	Yes			
Branding in the Shuttle Buses for Delegates					Yes	Yes	
Leadership Gifts		Yes	Optional	Optional			
Promotional adverts		Yes					
Promotional Welcome Video		Yes	Yes	Yes	Yes	Yes	Yes
Branding in the closeout report/ magazine		Yes	Yes	Yes	Yes	Yes	Yes
Exhibition Space opportunity		Yes ( 81m2)	Yes (64 m2	Yes ( 49 m2)	Yes (36m2)	Yes ( 25 m2)	Yes ( 12 m2)
Branding on the Ceremony Invitations		Yes	Yes	Yes	Yes	Yes	Yes
Opportunity for giveaways and promotional materials		Yes	Yes	Yes	Yes	Yes	Yes
Visibility on Summit website		Yes	Yes	Yes	Yes	Yes	Yes
Interviews		Yes	Yes	Yes	Yes	Yes	Yes